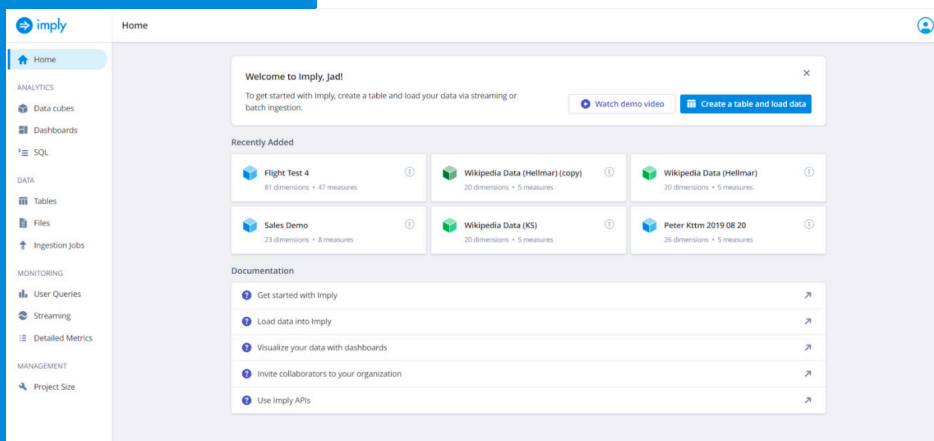# Imply Polaris

The easiest real-time database for modern analytics applications, built from Apache Druid®.

More and more companies are looking at analytics beyond traditional BI and executive dashboards. They're building modern analytics applications for real-time observability at scale for cloud products and services, next-gen operational visibility for security and IT, revenue-impacting insights and recommendations, and for extending analytics to external customers. Apache Druid has been the database-of-choice for analytics applications trusted by developers of 1000+ companies including Netflix, Confluent and Salesforce.
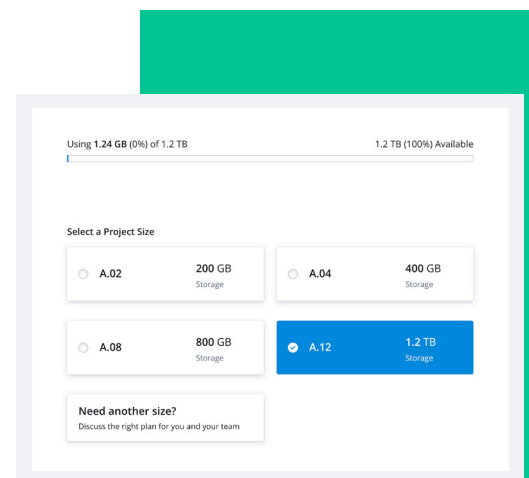

Built from Apache Druid and delivered as a fully managed DBaaS, **Imply Polaris** simplifies the developer experience for analytics applications. Much more than Druid in the cloud, Polaris drives automation and intelligence that delivers the performance of Druid without needing expertise, and it provides a complete, integrated experience that simplifies everything from streaming to visualization.

No infrastructure to worry about

Forget the sizing and planning required to deploy and scale a distributed database. Imply Polaris takes care of time-consuming administration tasks so you get the infrastructure resources you need, when you need them.

Get started in seconds with the freedom to instantly scale as your analytics needs grow. Simply select your project size and be on your way. Dynamically scale data ingestion resources based on actual demand or easily scale up or down your project size with no disruptions. There's no sharding or rebalancing to worry about. And leave the maintenance to us as Polaris delivers the latest features, best practices, and security patches with invisible updates.

60 Day Free Trial

Step 1: Provide your name and business email.

Step 2: Verify your email address.

Step 3: Start loading data and extracting insights.

Sign up for Imply Polaris

Get all the performance and availability without the effort

There's no need to spend your time learning the ins and outs of Druid to optimize performance and ensure high availability. Imply Polaris takes on the hard parts of managing a database so you can spend more time building the best analytics application.

Built-in Best Practices: We've eliminated the guesswork by removing hundreds of knobs and settings. Based on a decade of accumulated best practices, Imply Polaris comes pre-tuned and automated for you.

Easy Data Definition: Get the visibility you need to build the right Druid data model for your application to get the best performance out of your queries. A built-in UI guides you through the experience of defining your data model with no dependencies on ingestion.

Secure by Default: In addition to SOC 2 Type 1 and HIPAA compliance, Imply Polaris automatically encrypts all data and offers role-based access control.

Always-on Cloud Service: Enable interactive customer experiences that are protected by data always replicated and backed up to S3.
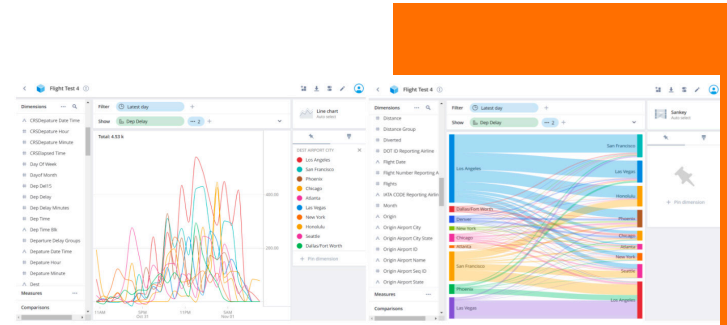
Proactive Support: 24x7 support from the Apache Druid experts; in a fully managed environment.

Everything you need in a single UI

Get one experience with no integrations to manage, data pipelines to build, or extra monitoring tools to deploy. Imply Polaris delivers everything you need to get started fast. From ingestion to visualization and everything in between, the Polaris UI will manage all your workflows. Everything you need to build the best interactive analytics experience is at your fingertips.

Push-based streaming service via Confluent Cloud makes it easy to connect to streaming data. Simply send your data and meet any scalability requirement without the hassle of standing up a Kafka cluster.

Built-in interactive visualization enables developers to be able to deliver immediate value to end users out of Polaris without building a whole custom application. As soon as data is in Polaris, users can start creating visualizations and drilling down into interesting data patterns to understand what's going on and why.

Imply Polaris
The cloud database service, built from Apache Druid

Fully–Managed Cloud Service

Fully-Managed cloud service for Apache Druid. Build modern analytics apps without worrying about the underlying infrastructure.

+

Database Optimization

Get all the performance out of Apache Druid without being an expert.

Single Development Experience

Bring data to analytic apps with a complete, integrated experience.