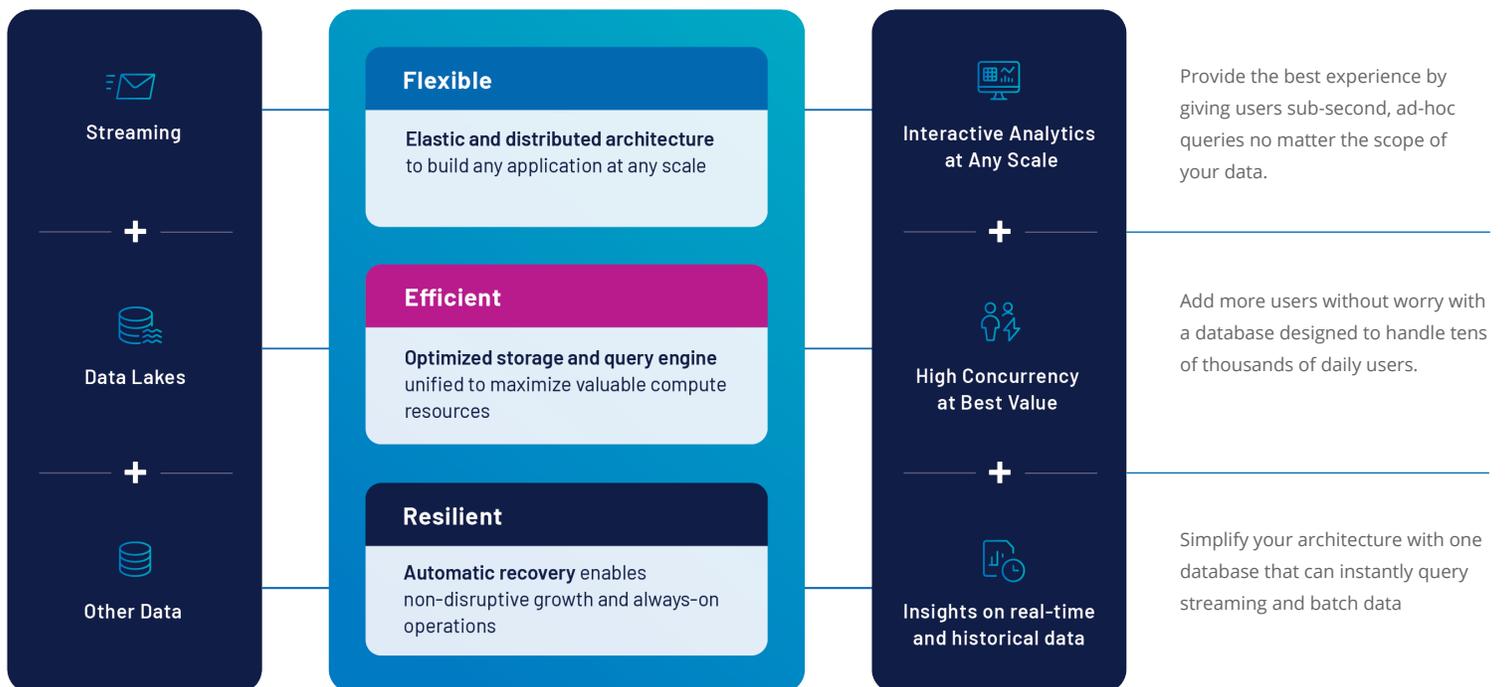**imply**

A better database for analytics applications

Improve user satisfaction with Apache Druid ®

When building or improving your analytics application, it's tempting to use whatever cloud database is currently all the rage. Most can handle only infrequent queries or a handful of users. You need more.

Why Developers Love Druid

druid ®

Streaming

+

Data Lakes

+

Other Data

Flexible
Elastic and distributed architecture to build any application at any scale

Efficient
Optimized storage and query engine unified to maximize valuable compute resources

Resilient
Automatic recovery enables non-disruptive growth and always-on operations

Interactive Analytics at Any Scale

+

High Concurrency at Best Value

+

Insights on real-time and historical data

Provide the best experience by giving users sub-second, ad-hoc queries no matter the scope of your data.

Add more users without worry with a database designed to handle tens of thousands of daily users.

Simplify your architecture with one database that can instantly query streaming and batch data

Leading Companies Leveraging Apache Druid and Imply

Cisco ThousandEyes

"To build our industry-leading solutions, we leverage the most advanced technologies, including Imply and Druid, which provides an interactive, highly scalable, and real-time analytics engine, helping us create differentiated offerings."

GameAnalytics

"We wanted to build a customer-facing analytics application that combined the performance of pre-computed queries with the ability to issue arbitrary ad-hoc queries without restrictions. We selected Imply and Druid as the engine for our analytics application, as they are built from the ground up for interactive analytics at scale."

Twitter

"With the successful adoption of Druid, Druid has powered a wide spectrum of use cases at Twitter and proven its capability as a real-time analytics platform."

Sift

"Imply and Druid offer a unique set of benefits to Sift as the analytics engine behind Watchtower, our automated monitoring tool. Imply provides us with real-time data ingestion, the ability to aggregate data by a variety of dimensions from thousands of servers, and the capacity to query across a moving time window with on-demand analysis and visualization."

Strivr

"We chose Imply and Druid as our analytics database due to its scalable and cost-effective analytics capabilities, as well as its flexibility to analyze data across multiple dimensions. It is key to powering the analytics engine behind our interactive, customer-facing dashboards surfacing insights derived over telemetry data from immersive experiences."

Plaid

"Four things are crucial for observability analytics; interactive queries, scale, real-time ingest, and price/performance. That is why we chose Imply and Druid."

Imply Completes Druid

Remove Production Risk

24/7 world-class support, an enterprise distribution, and professional services

Simplify Data Operations

One-click management and performance monitoring; cloud service in the public cloud

Free Up Development Cycles

Out of the box enterprise features; built-in interactive visualization software

Why Imply?

Today, industry leaders are defined by those who can unlock the power of their data the fastest and at moment it's created. Every second is an opportunity to understand customers more, to deliver better services, and to be more intelligent. Creating a competitive edge requires a new generation of analytics built for rapid exploration of streaming and historical data for any scale, any number of users, and without any delay.

Imply is at the forefront of this paradigm shift, delivering analytics in motion for real-time situational intelligence across every corner of business. Powered by Apache Druid, Imply is the modern analytics platform that empowers developers to build interactive data applications and enables organizations to have live conversations with their data. Its technology overcomes the limitations of log, search, and data warehouses to sense and respond at the speed and scale needed for analytics in motion.